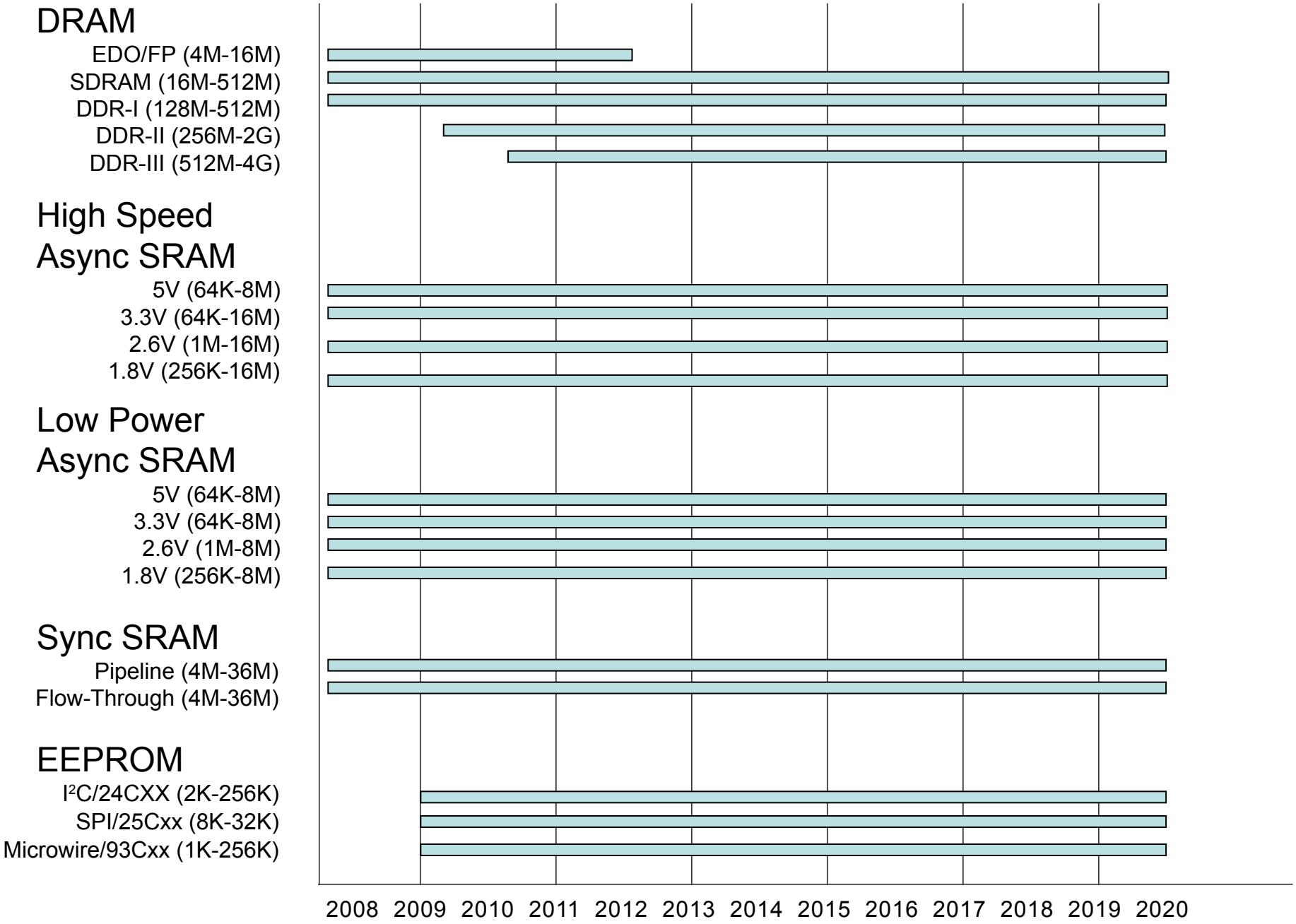ISSI Automotive Memory Roadmap